

Normalline

Company and Service Introduction

Your reliable regulatory consultant concerning medical devices in China



About Us

Normalline , Founded in Beijing in 2008

Always focus on **the field of medical devices in China(MD & IVD)**

Provide online and offline omni-directional—— **Compliance support and management consulting services**

In the past 13 years, Normalline has worked with more than 100 well-known and innovative enterprises at domestic and abroad to provide reliable and high-quality service for customers at all stages of the product life cycle.

In particular, in the high-difficulty Class III of medical device segmentation market approved by NMPA, Normalline is in the leading position.



Invariable Original Intention

Normal
Regulation, standard, criteria

Line
Demarcation line



Normalline-Compliance Services

Normalline
Translate into normal ,
The shortest distance from an off-line
point to a straight line,
Reflecting compliance also requires
efficiency and economy

Greening tree-Customer Business Development

Greening tree is like customer,
representing our service to support the
expansion and development of the
customer's business

From the beginning of establishment, we are firmly committed to this:

Fixed position: In the field of medical devices in China, compliance support services are provided.

Vision: With professional, high-quality, efficient service, support and escort the smooth development of customer business! **Promise:**

Strictly abide by the boundaries of laws and regulations to provide valuable services

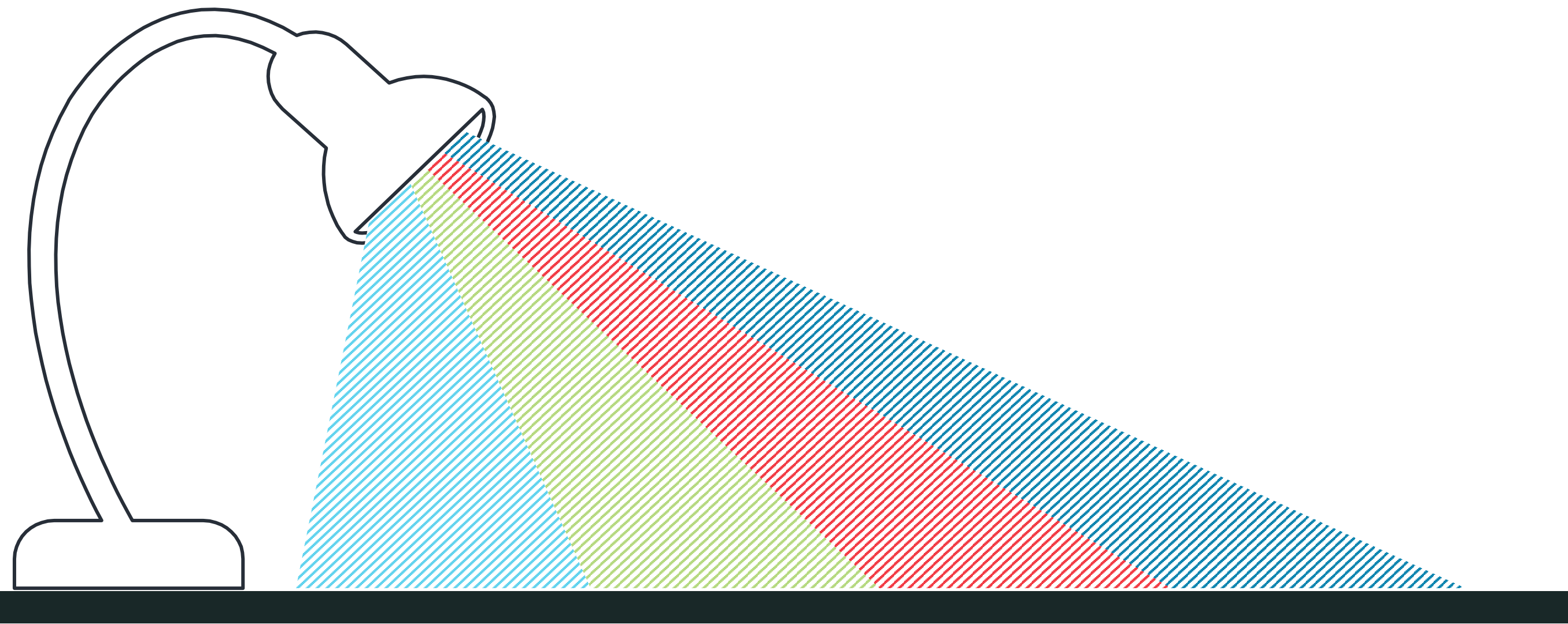
Become your reliable regulatory consultant concerning medical devices in China

2008



2021

Concentration and Accumulation



China	MD&IVD	NMPA/High Risk	Compliance
No FDA CE	No Drug-Biologicals Cosmetics Health-products Special food	No Domestic Class-I, Class-II	No Financing Agent Distributor ent,etc

Focus On

- NMPA(National Medical Products Administration)
- Field of MD and IVD
- NMPA approval items- High risk products
- Compliance support and management services

Accumulated.

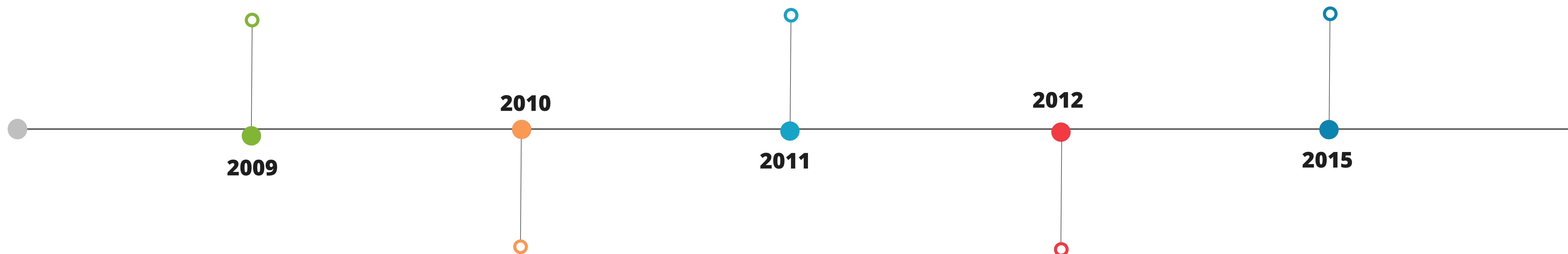
- Convergence **Professional Team**
- Accumulation **920+ Class III** high-difficulty projects
practical experience
- High frequency contact, **Accurate close to regulatory cognition**
- Omnibearing specification of high-quality service ,
With the support of your requirements

Company Events

The first On-line current regulations and libraries in China and Regulatory Tracking and Analysis Services Maintenance until now 12 years

Around the core competencies
 Launched the new service
 "Emergency Support of Registration Supplementary"
 "product registration strategic planning service"
 "Expert consultation meeting support" etc.

- Create WeChat Subscription account, the Focus on the CMDRA over 70000 people
- The coverage rate of the top 100 MD enterprises in the world is more than 35%
- Operation of customer satisfaction management system



Take the lead in putting forward a new concept in the field - "Compliance is a management issue". Change the traditional agent service model and create the Compliance and Management Service Model in an all-round way

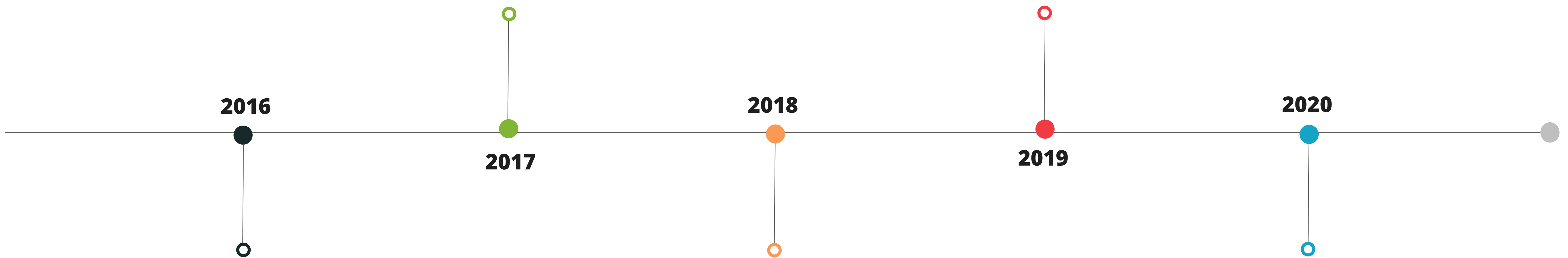
- Build and keep compacted service specification and quality assurance system
- Cumulative success rate of declared projects exceeds 90%
- The establishment of the service personnel's capability model and the performance system



Company Events

- ISO9001:2015 certification of SGS for all-line service
- Expand the clinical trial service team and enhance the service scale
- Cumulative more than 1200+ of the Class III of declaration items
- The cumulative declaration item of the project is over 92%

Service specification and quality control system informatization
 CER, real world data scaling
 More than 50 medical device innovation projects
 Establish a customer-centered three-dimensional service system



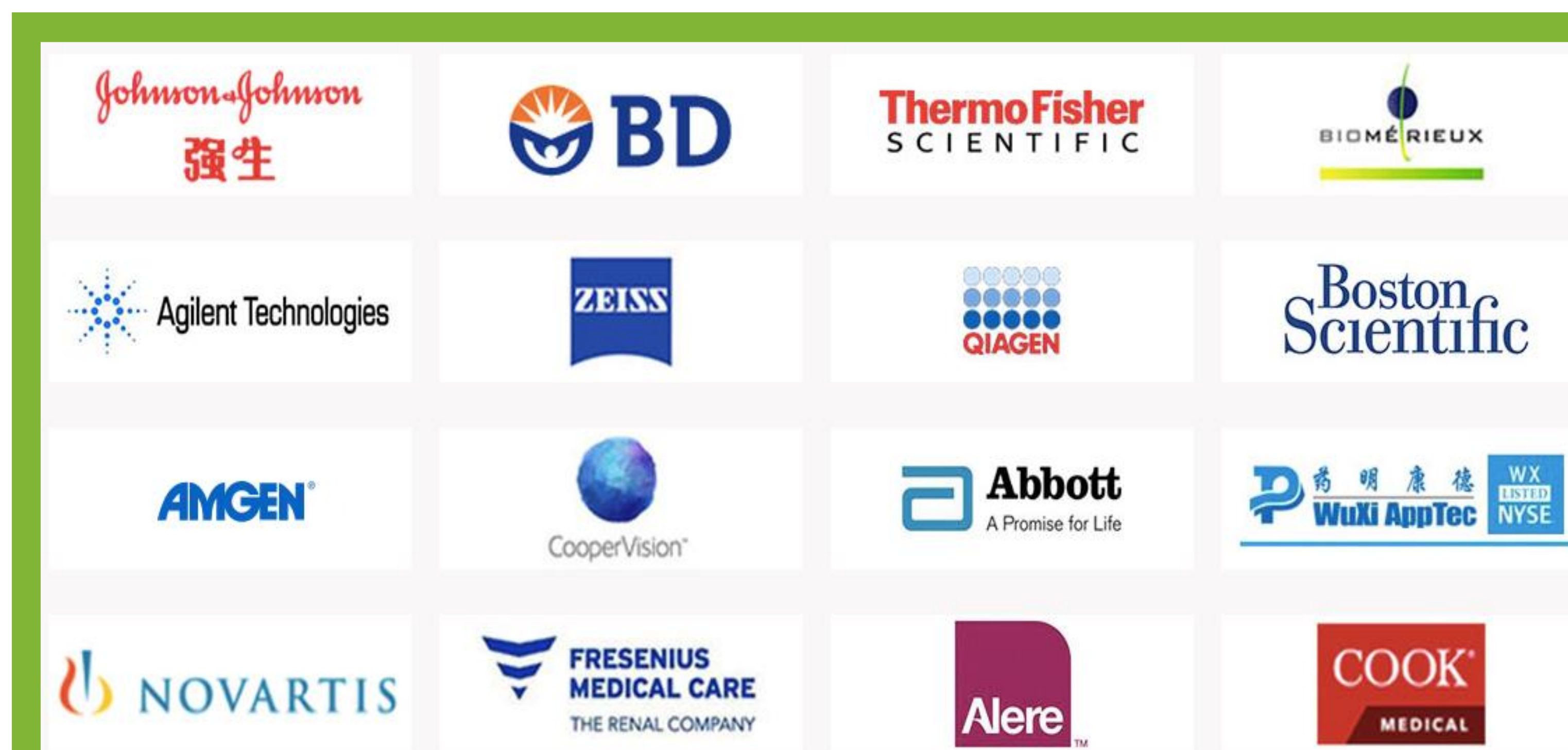
- Launch of Post-Market compliance services
- Good Supply Practice (GSP) plug-in IT service
- Opening a new service mode for compliant IT
- Annual customer satisfaction 95%

- A specially developed for compliance people full life cycle online service platform— Compliance tool On line
- Has 49 online databases

Establish a service support knowledge base system
 Service satisfaction 97%
 The proportion of repeat customers exceeded 70%
 More than 70 medical device innovation projects



Our Customers



- We provide reliable customization services for **large enterprises at domestic and foreign** companies for regulatory strategy compliance resolution, decision support and expert consultation;
- We provide **medium - sized enterprises** with high - quality flexible program portfolio, efficient and standardized professional services;
- We offer **a series of companion support services for innovative products** and start-ups.

• Main technical categories :

• **Passive device:**

Stent, Guide Wire and Catheter, Patch, Implantable Contact Lenses , Soft Contact Lens, Biodegradable materials, Drug-loaded Materials, etc.

• **IVD:**

Molecular Diagnosis, NGS, Companion Medicine Diagnosis, Blood type, Neonatal, microorganisms, etc.

• **Active device :**

Surgical Navigation System, Blood Dialysis, Endoscope, High Frequency Instruments, Monitoring Instrument, Software, etc.



Our Characteristics



01

Cumulative 13 years, all declaration service (including registration, clinical trial, CER) success rate is **92%**, Class III projects are over **86%**

02

Reliable data support, continuous accumulation and updating, **better close to regulatory requirements.**

- We have 49 databases, 26 owned databases, covering regulatory, guiding principles, standards and specification cases to ensure the most reliable information and requirements for customers.
- Focus on overseas and Class III Medical Device, We can communicate with regulators in high frequency, high density and in depth., So as to more accurately interpret the requirements of the technical review.

03

Full life cycle service, help us stay close to our customers' multifaceted requirements. Provide **a high-quality, all-round, efficient solution for our customer.**

- Unique service: Emergency Support of registration supplementary , Development and Management of the Registration-oriented、 Customized GSP Compliance plug-in IT Service.Compliance Decision Support Services, etc.

Management Certificate- SGS ISO 9001-2015

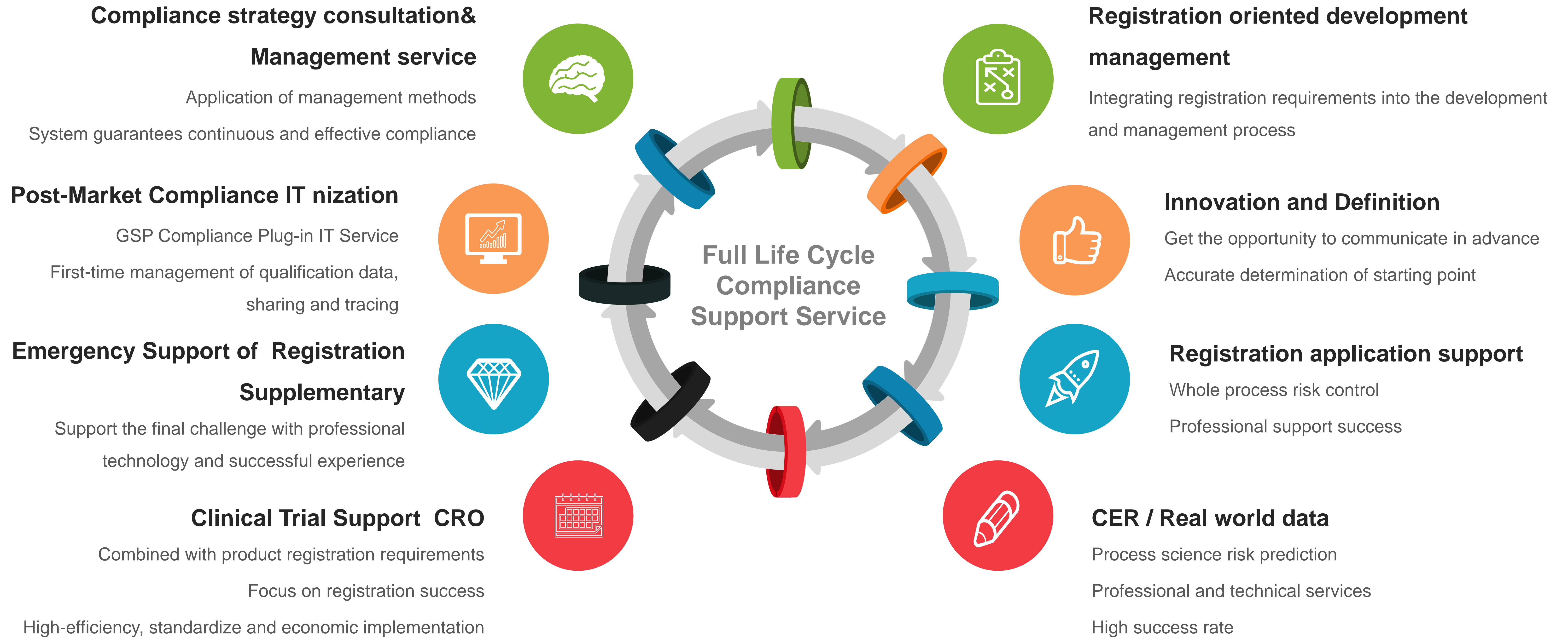


- For the following activities
- Provision of Regulatory Information and Analysis, Compliance Consulting and Solution, Submission Support and Agency (Premarket Approval, CER, CRO, Clinical Trial Audit) , GXP(GCP, GMP, GSP, GUP) Compliance Management and Assistance Services in Medical Device and In Vitro Diagnostic Industry.

0 Finding to pass the SGS supervisory audit for three consecutive years

The only service enterprise in the industry that covers the whole line of business

Our Services — Off Line



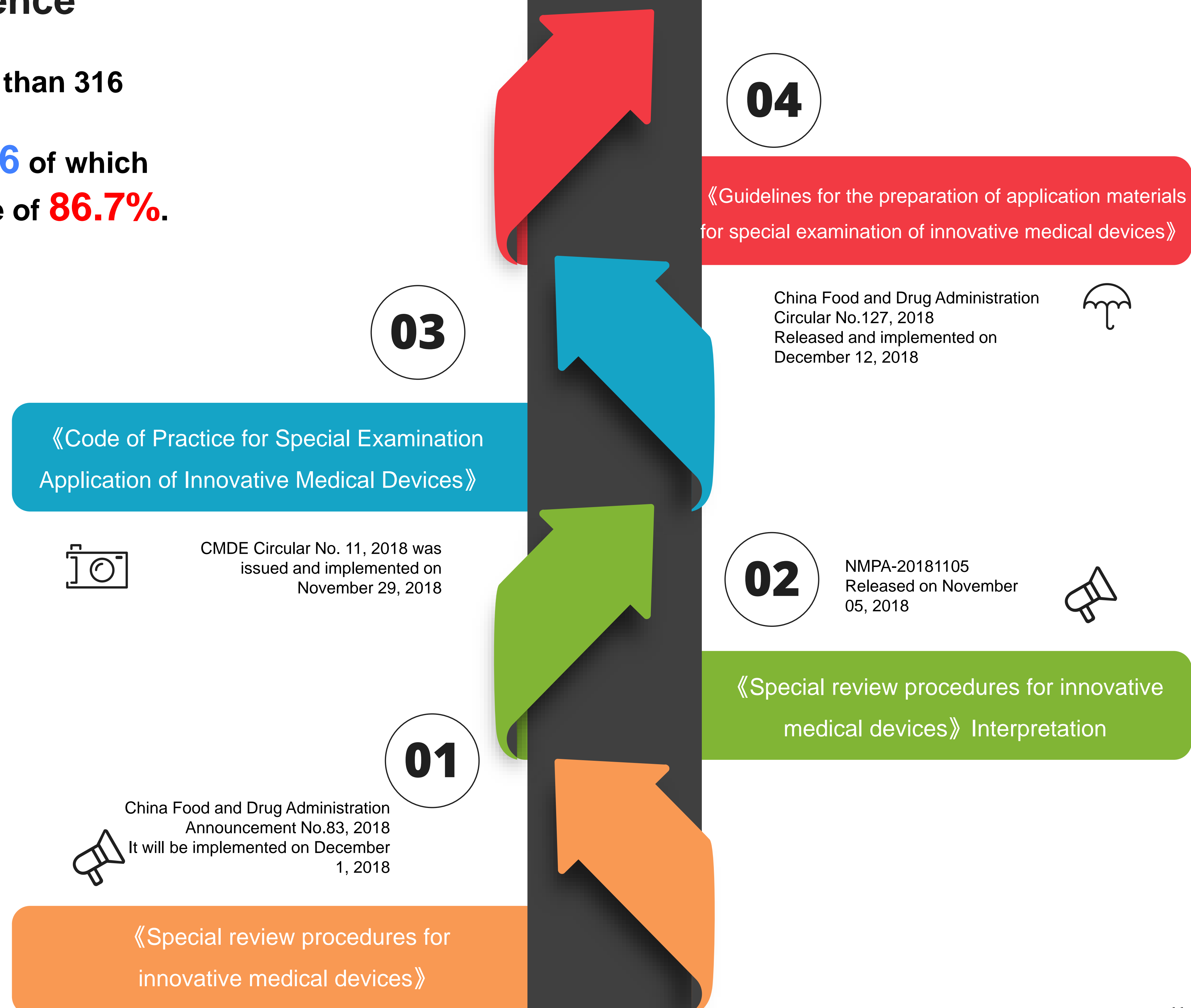
Submission on Innovation case experience

Since the "Innovation" channel opened in 2013, more than 316 products have been successfully approved, Among them, we provide services for **53** products, **46** of which have been approved successfully, with a success rate of **86.7%**.

The new Regulations of 2021 enhance the value of innovative Medical devices

Article 8 The State formulates plans and policies for the medical device industry, brings the innovation of medical devices into the focus of development, gives priority to the evaluation and approval of innovative medical devices, **supports the clinical promotion and use of innovative medical devices**, and promotes the high-quality development of the medical device industry. The drug regulatory department under the State Council shall cooperate with the relevant departments under the State Council to implement the national medical device industry planning and guidance policies.

Article 9 The State shall improve the innovation system of medical devices, support **the basic research and applied research** of medical devices, promote the popularization and application of new technologies of medical devices, and provide **support in scientific and technological project approval, financing, credit, bidding and procurement**, medical insurance and other aspects. Support enterprises to set up or **jointly set up research and development institutions**, encourage enterprises to cooperate with institutions of higher learning, scientific research institutes and medical institutions to carry out research and innovation of medical devices, **strengthen protection of intellectual property rights** of medical devices, and improve the ability of independent innovation of medical devices.



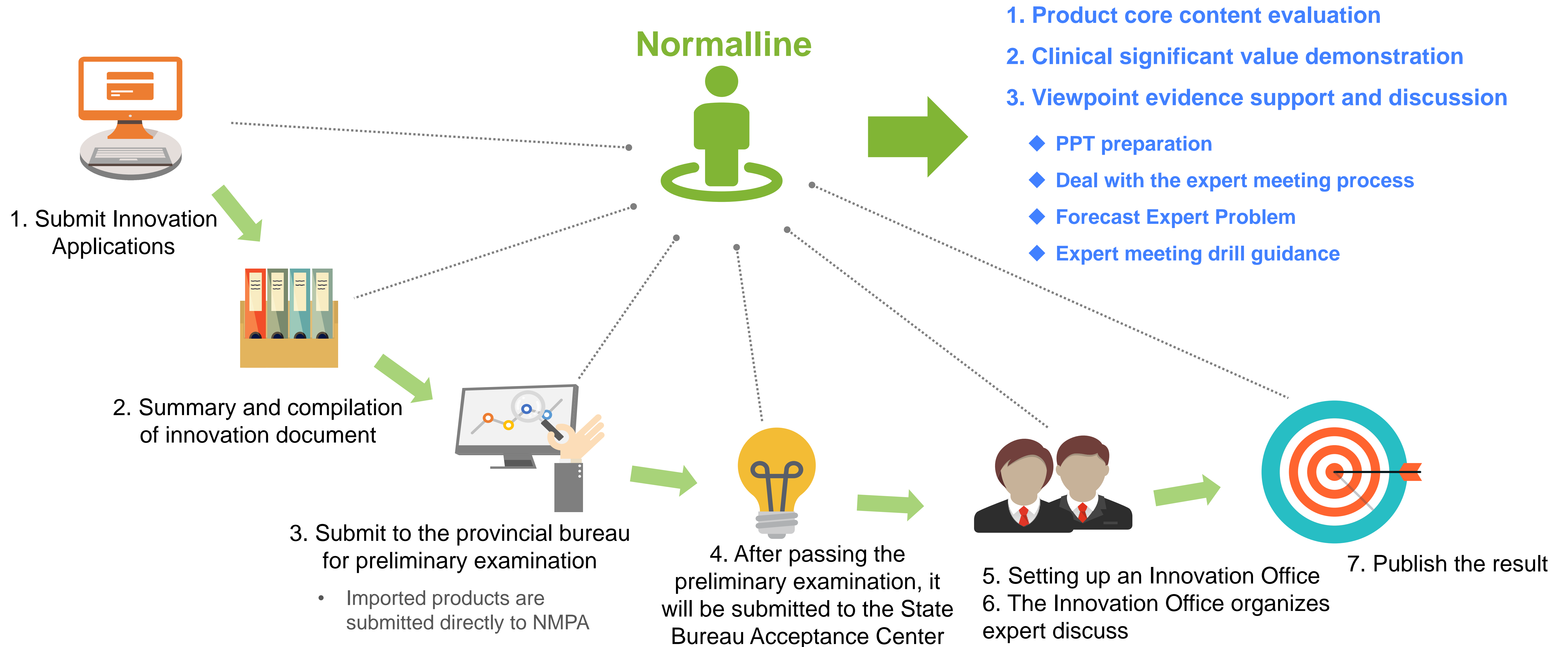
Our Services — Key Points of Innovation Value Declaration

- Communicate with the product reviewer face to face.
- It has a dedicated person in charge and a review team of more than three people to jointly support it.
- Unlimited formal communication and written confirmation is available.
- The communication content includes clinical trial scheme, major technical issues, determination of evaluation indexes, etc.
- Testing, system verification, review and approval are given priority.
- It can effectively speed up the time limit of review and approval.
- Promote the determination of the clinical application of the product.
- Share the risk of product registration.
- Learn product registration knowledge and accumulate product registration experience quickly.
- Industry reputation and influence.
- Small and micro enterprises are exempt from innovative product registration fees.
-



The best and most valuable green channel.
Escort your products for clinical trials,
registration and marketing!

Process and Services for Submission Support on Innovation



Our Services — Declaration Support on Product Registration

Increasingly comprehensive, complex, changing and fine declaration and technical requirements

Does it worry you?

We use:

- Reliable knowledge and data, pragmatic experience support
- Standardized service and quality control ensure
- Accompanied by comprehensive and meticulous support services

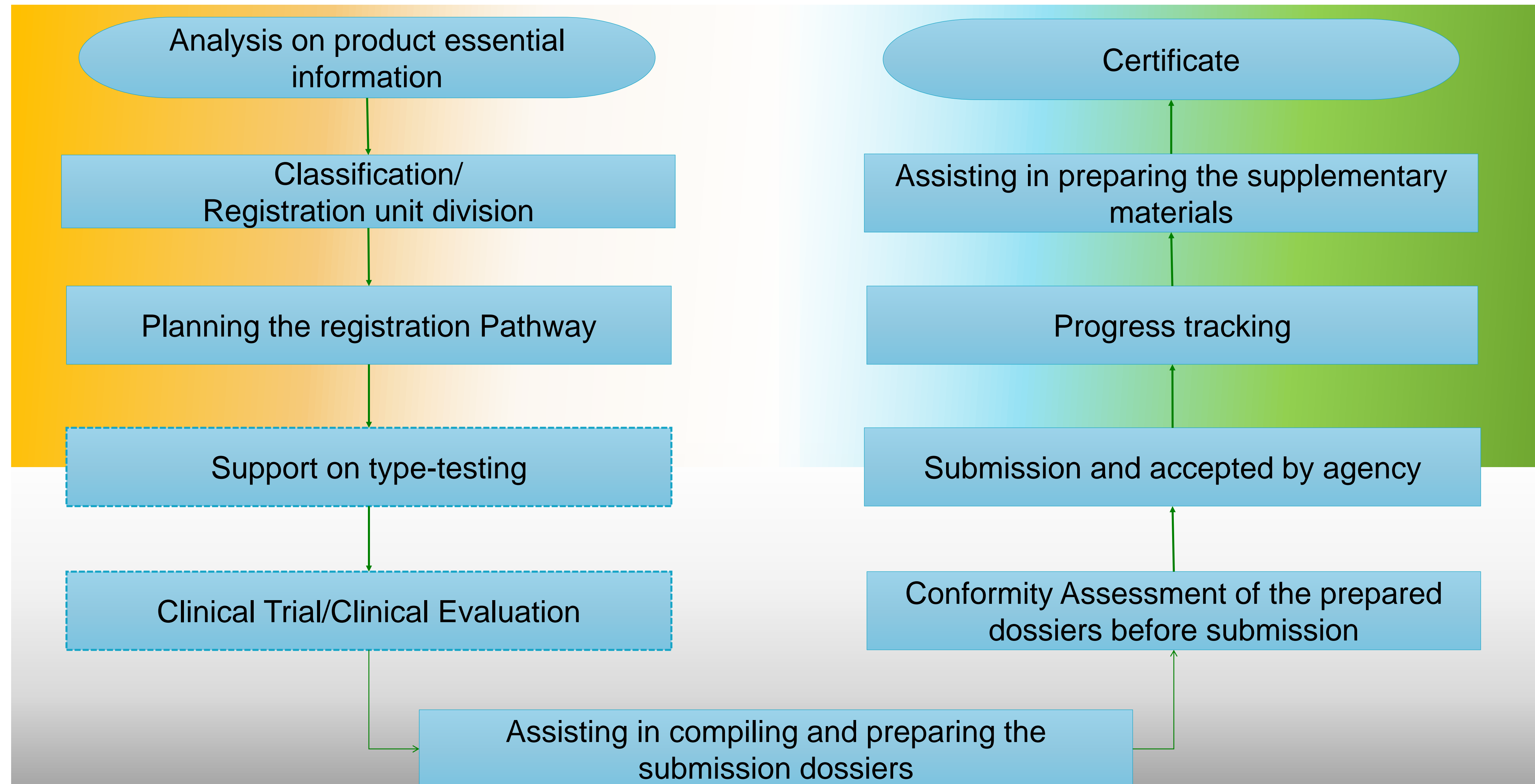
To help you quickly, rest assured of the success of registration!



Registration declaration support service+

- Registration strategy planning
- Full process registration support
- Registration variation support
- Qualification maintenance support

Registration Service Workflow



Service Assurance for Product Registration

Communication with NMPA (CMDE)

Accurately mastering the latest requirements/
Practically improving the success rate of registration

Professional team support

Supporting from several fields' professional team/Assisting in registering
with rich successful experiences

Project management

With the milestone node control, effectively supporting the project achieved in time

Our Services — Clinical Trial Support

High cost, can you ensure the success of registration?
 For a long time, what if something goes wrong in the process?
 What about the delay of the process and the change of personnel?

How to choose the right service provider?



CRO Providing registration services – The cornerstone of success

The final purpose of the clinical trial is to register the product, so consider the registration requirements
 The protocol is particularly important, and the service provider should be able to ensure its reliability.



CRO With a management guarantee – Reliable guarantee

Team composition, project management, process progress, etc., the conventional requirements should be fixed and visible operational security. Coordinate the seamless docking of all parties, exception issues to deal with the plan.



CRO For MD&IVD – professions and attention

Instruments and reagents are different from drugs, registration clinic is also different from scientific research clinic, its GCP specification, scientific judgment, time cost are different.

Only choose the right one, not the expensive one!

Our Services — Clinical Trial Support



Clinical Trial Support Services CRO+

- Clinical protocol design and success rate analysis
- Site screening and ethical support
- Project management
- Standard and system Construction of Clinical Trials GCP
- Clinical trial monitoring CRA
- Data management and Statistical analysis
- Support for the writing of clinical trial reports
- Clinical adverse events monitoring and management support

Emergency Support on the Supplementary Submission — Exclusive 11-year Service

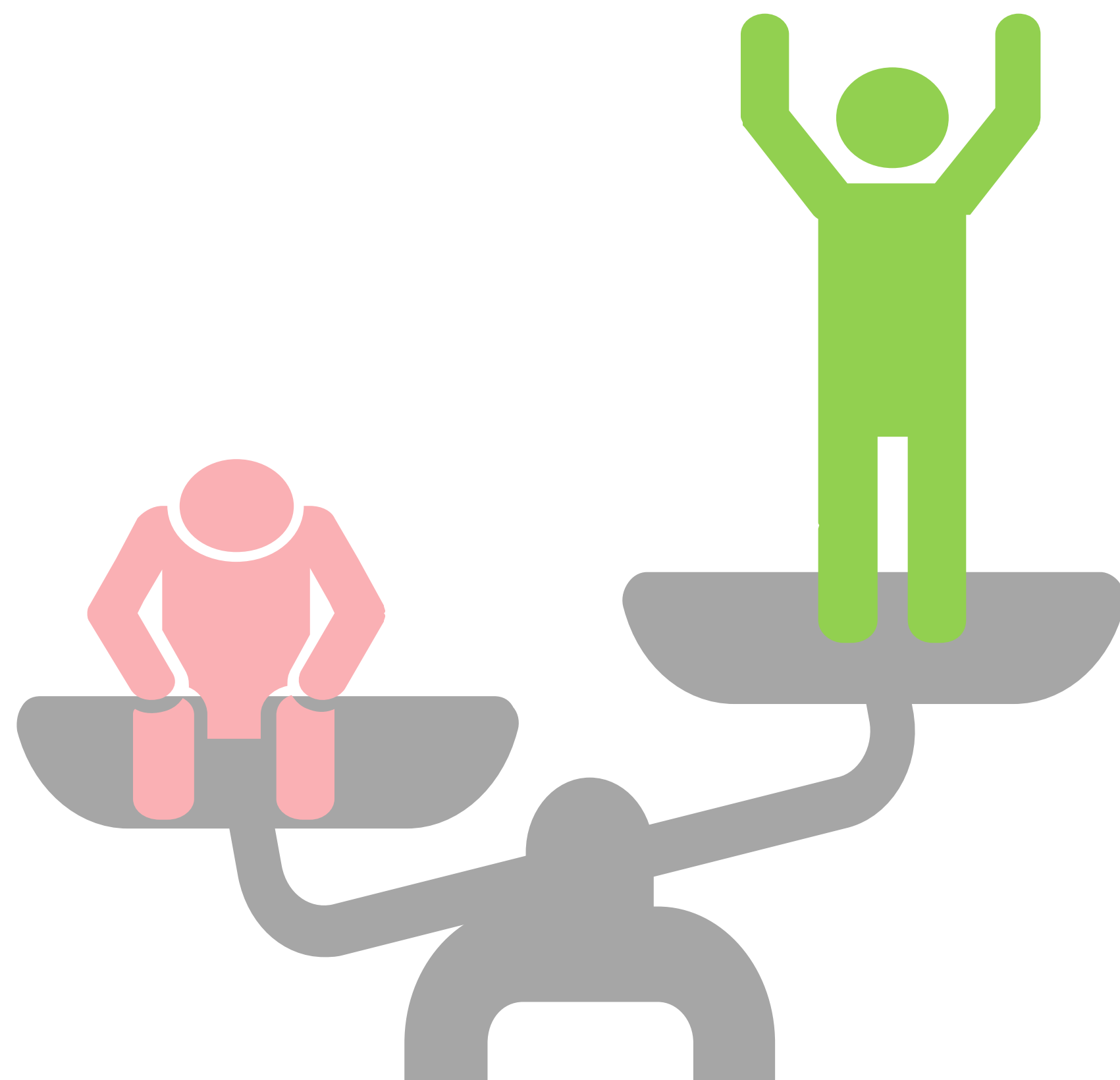
Registration Supplementary, It is the "final battle" of registration. Usually, it's not a set of templates, running errands, and asking questions that can be solved.

At this moment, what you need is special forces!

For eleven years,

800+ Supplementary documents 20000+ requests, Item-by-item analysis, point-by-point correspondence,
Into our—— **knowledge accumulation and delivery system**

Based on this, we provide you with the most effective emergency support services!



***Emergency Support of Registration Supplementary:** It refers to the "Notification of Supplementary Information for Medical Device Registration" document issued by the CMDE technical review center of the NMPA (Supplementary notice), We assist you in the supplementary requirements analysis, the content organization, and the related services supported by the review and communication.

Our Services — Online RA Box



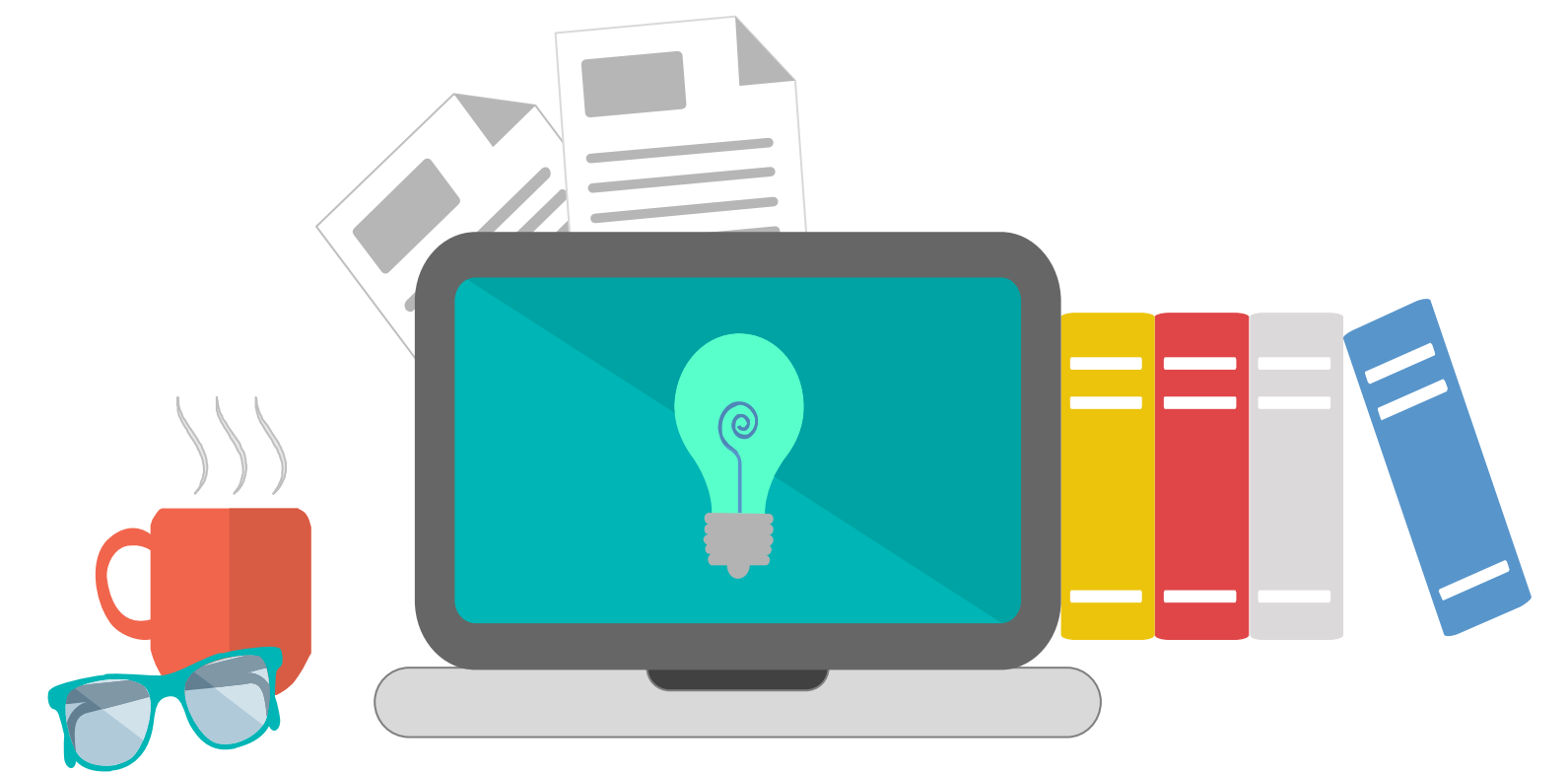
Online RA Box www.normalline.com

Designed for MD & IVD Compliance

24-hour maintenance and continuous updating and improvement

Online compliance support platform

Make your work easier and happier!



Our Services — Online RA Box



Click & Video overview

Scan

Easy Journey to Your work



Library of existing regulations

Comprehensive information sources for 24 hours to monitor regulatory changes;

One-minute overview Keyword search

Full support for your regulatory application needs!

Utility tool library

49 professional databases

26 unique databases

Support your professional query and comprehensive application!



Inspection Case base

Summary of GXP inspection reports

Help you answer the regulatory scale!

Authoritative Q&A Center

Bring together authoritative answers from regulatory, corporate and third-party experts,

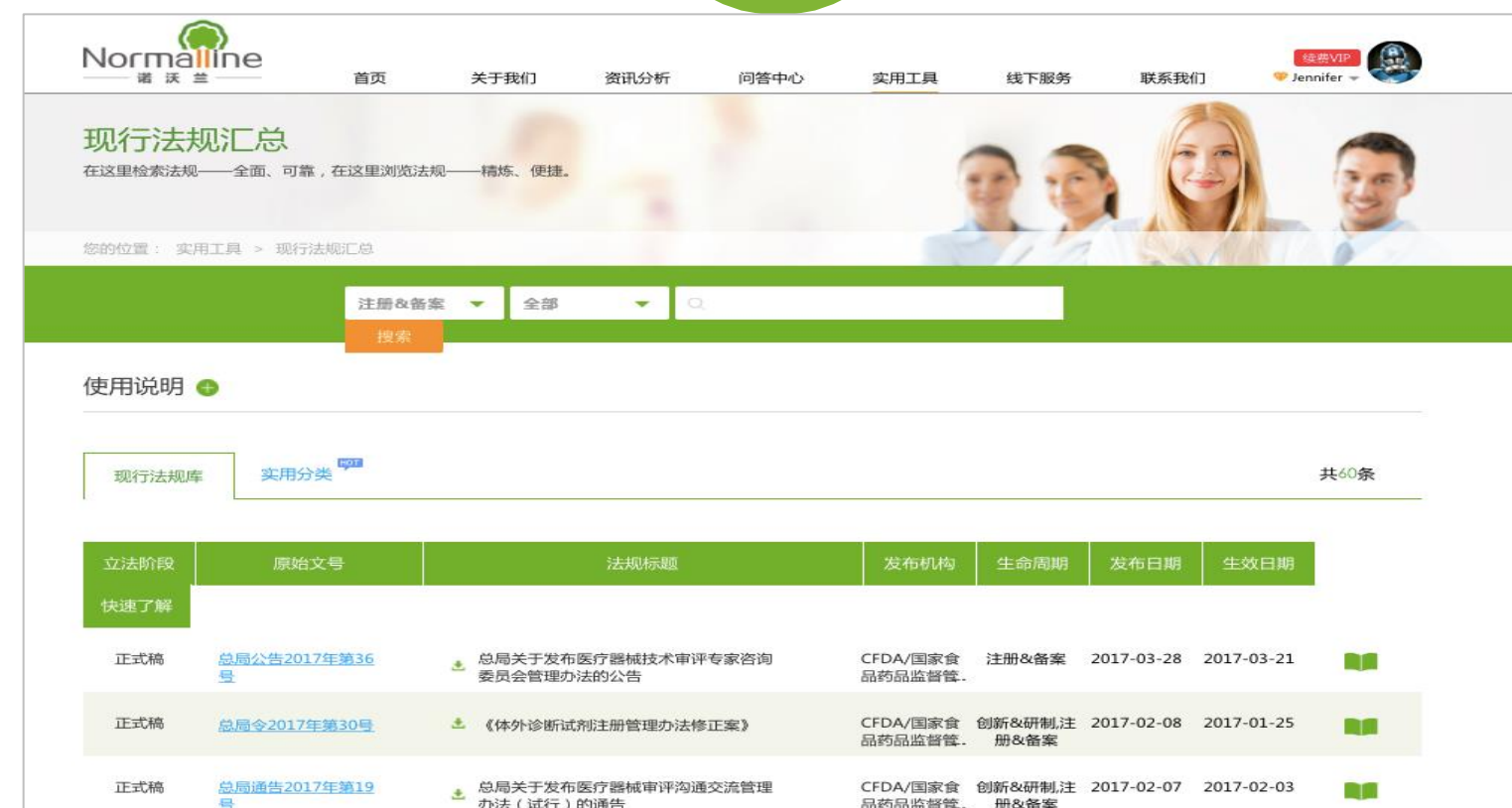
Compliance, own knowledge!

Application Practice Guide

From the step process, the actual operation diagram, the template download, To experience a reminder, at a glance, **help you become an expert for a second!**

Our Services — Online RA Box

One-stop
Comprehensive regulations, standards and regulatory information in the field of medical devices are a reliable and basic guarantee for you to run your business in China.



Professional and Comprehensive
1000+ Summary and analysis of regulations, 21 application information templates, nearly 49 searchable databases, for pilotage, navigation, and escort in advancing your business in China.



Unique
Only one Real-time update, structured, searchable medical device compliance database!



Our Services — Online RA Box



Free Subscription Account CMDRA

Scan, Regulatory analysis information for more than 2500 days;

Focus on **CMDRA**,

You can see what RA in China have been concerned.

Register Now, Free experience

Library of existing laws and regulations

Call us,

With your private compliance secretary,

24-hour personal support service.

GSP Software Service — Characteristics

Plug & Play

Product-based software services



System integration

Comprehensive Compliance Integration of IT system

3D compliance

Process, system, data comprehensive compliance solution

Docking regulatory

Online and offline Inspection in response to regulatory

One stop solution for Supplying Compliance



GSP Software Service — Concept

Help customers to set up a IT system which can guarantee the continuous compliance operation of company, through the integration of GSP software and system compliance with the shortest time and lower cost and without changing the original business status.

- ① Fully meet regulatory requirements;
- ② Maintain the original state of the business;
- ③ Quickly put into use and serve as a portal and vehicle for corporate compliance;
- ④ Continuous focus on regulatory changes and industry demands and quick response;
- ⑤ Tailor-made plan according to customer demand.





Quick Understanding

One-stop compliance solution center

Membership, deep support

www.normalline.com

Tel: 010- 6783 2007



Accumulate with time,
Speak with facts!



Free Subscription Account

Scan, Regulatory analysis information for more than 2500 days;

Focus on **CMDRA**, You can see what we're doing every day;

You can see what RA in China have been concerned.